

2014  
WINTER

# Voice & Hands

HCJB Global is now

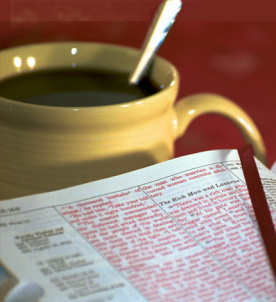
reach  
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a word  
from  
*Wayne*



HCJB Global President

Dear Friend,

We live in amazing times filled with incredible technology, medical advances and instant communication. Yet we also live in a world filled with pain, poverty and untold human suffering.

In fact, I'm more convinced every day that the signs indicate the Lord's return is imminent. Jesus said that the gospel would be preached to the whole world and then He would return. Friends, we are closer to that goal than ever before!

But there are countless places in the world where the name of Jesus has still not been heard. Because of this, we are working harder than ever to reach into the deepest, darkest corners of the earth to shine the light of Christ.

By God's grace, we are reaching beyond—beyond our comfort zones, abilities and perceived limitations. That's why I want to share some exciting news with you.

After more than 80 years as HCJB, we are changing our name to Reach Beyond. But this is much more than a name change. This is a call to action for us, and for all believers to reach out like never before to make the name of Jesus known among all nations and peoples.

In this edition of *Voice and Hands* you will read stories of those who are reaching beyond, and those who have been reached. God is moving in incredible ways, and we plan to move with Him as His "voice of hope" and His "hands of restoration."

Be sure to read our mission manifesto on page 15 and join us in this amazing journey! May the Lord return soon!

Serving together,

*Wayne*

Wayne Pederson,  
President

To learn more visit  
[ReachBeyond.org](http://ReachBeyond.org)



# *gearing* UP

## Timeless Truth Delivered Through Modern Technology

"With God, all things are possible." As believers, we understand these words spoken by Jesus (Matthew 19:26), but it's still amazing to see God do what is impossible by human standards. Just a few years ago, the idea of community-based Christian radio stations existing in countries like Indonesia, Thailand and Nepal was not an option.

But God isn't limited by human options.

By early 2014 Reach Beyond (formerly HCJB Global) will celebrate the establishment of the 100th station in the 10 years since the mission founded the Asia Pacific Region. In addition, through the faithful prayers and support of people like you, we're working to establish 100 stations in Thailand alone!

When this objective is complete, virtually everyone in that nation will have access to the gospel.

After more than 120 years of missionary work, Thailand is still among the least-reached nations on earth—just 0.5 percent evangelical. But now modern media is making it possible to take the message of Jesus to people who've never been reached.

And the results are astounding. By working with local believers who understand the culture and language, ministry is much more effective. Because of that, many more people in Thailand and throughout Asia are coming to Christ.

You can be a part of introducing Jesus to these unreached people.

Visit **ReachBeyond.org** to learn about how you can take the gospel to those who have never heard His name.



## Changing Ministry To Serve An Unchanging God



Clarence Jones

**Reach:** *To succeed in touching with an outstretched hand*

**Beyond:** *That which is at a great distance*

In 1931 Clarence Jones had no idea of the impact Radio Station HCJB, a 200-watt radio station in Quito, Ecuador, would have. In fact, at one time there were only six radios in the entire nation. But Dr. Jones had a rare combination of an unflappable belief that God could do the impossible,

coupled with the courage to do something others thought was crazy.

God did just as Clarence expected. By the 1950s the station was broadcasting in multiple languages for people around the world. What started as one station and about six radios was soon programming in Arabic, German, Russian, Yiddish, Japanese and a host of others.

In addition, the mission founded hospitals in Quito and Shell to minister to the physical needs of the poor and outcast.



1931—1st Broadcast in Quito

Clarence and his team were reaching beyond the limits of practicality and logic to do something that only God could accomplish. Soon the fledgling ministry was having increasing impact as the “voice and hands” of Jesus.



The legacy and vision of Clarence Jones are living and breathing stronger than ever before. Like Clarence, we are driven to make the good news known among all people, everywhere.

But every mission has to adapt to a world that is changing at breakneck speed. Shortwave radio has largely been replaced by local AM and FM stations, Internet broadcasting and social media. Large hospitals can't serve the needs of people living in the remotest parts of Asia, Africa and other locations.

*“Reach Beyond is committed to leveraging increasing technology in media and healthcare to fulfill the same vision ... in ways that meet the demands of effective ministry in the 21st century.”*

HCJB Global (now Reach Beyond) is committed to leveraging increasing technology in media and healthcare to fulfill the same vision given to Dr. Jones, but in ways that meet the demands of effective ministry in the 21st century.

Today Reach Beyond is taking the hope of Jesus Christ to the least-reached people in the world through modern media and healthcare. By equipping partners and like-minded believers around the world, God is multiplying the work of Reach Beyond so that the gospel will go, literally, to the ends of the earth.

Reaching beyond our comfort zones and abilities is a challenge to every believer. We invite you to be a part of an army of people like Clarence Jones who are willing to step boldly into the unknown for the sake of those who do not know Jesus.

**Learn more at  
[ReachBeyond.org](http://ReachBeyond.org)**





## COUNSELOR TRAINING IN SIERRA LEONE ADDRESSES NEEDS OF TRAUMATIZED CITIZENS

It's been more than a decade since a brutal civil war ravaged the West African country of Sierra Leone—ranking among the world's 10 poorest countries—leaving 50,000 dead and countless thousands maimed and homeless. But the ramifications continue.

An estimated 500,000 of the country's 6.2 million people remain traumatized by the war, showing up in anxiety-related problems such as post-traumatic stress disorder (PTSD), depression and substance abuse.

"Mental illness is a growing problem [in Sierra Leone], and getting professional help is nearly impossible," reported Canada's Global Television Network. "In Freetown there is only one psychiatrist and two psychiatric nurses. Outside of Freetown there is nothing."

That's where partner radio ministry Believers Broadcasting Network (BBN) fits in. Ransford Wright, who launched the radio station with HCJB Global's (now Reach Beyond) help in 1992, began airing live, call-in counseling programs in 2004 even though this went against Sierra Leonean culture.

Despite the cultural barriers, the on-air staff was overwhelmed with the volume of calls—everything from listeners on the verge of committing suicide to those seeking marital advice and even a woman who called to forgive the child soldiers who had slaughtered members of her family.

In response, BBN opened a drop-in counseling center in Freetown's business district in 2011—again with help from an HCJB Global work team.





In the first 18 months of the center's operation, more than 700 people arrived seeking one-on-one counseling help.

Last fall, Kenny Dennis, a licensed professional counselor in Colorado Springs, Colo., specializing in trauma and stress cases, joined with BBN's Daphne Hyde to lead a three-day counselor training workshop for 42 participants. This was nearly double the number expected at the event.

"The type of people at the training was wide and varied," said Dennis, who spent nearly two weeks in Africa with his wife, Lauri, human resources director at Reach Beyond. "We had teachers, pastors, students, housewives, orphanage workers and a guy who serves at an amputee refugee camp." The Dennises are making plans to return this year.

Wright added that the counseling center and future ones like it could play a strategic role in the evangelization of Sierra Leone which remains 96 percent unreached with the gospel.

"There is a lot of openness to the gospel," he said. "Many realize they are coming to a Christian center even though they don't have a Christian faith, so it's an evangelistic tool."





## Reaching Beyond Limitations— Caring for the Lost in Jesus' Name

**F**lying for up to 25 hours followed by a bumpy, 16-hour drive to a mountainous area of Central Asia made participants of a healthcare team feel like they'd truly arrived at what the Bible calls the "uttermost part of the earth." The area is so isolated that it's inaccessible by road during the stormy winter months.

HCJB Global (now Reach Beyond) helped assemble the 19-member team that held a weeklong medical clinic last fall. Working under the umbrella of a partner organization, the team brought much-needed medical care to people in the remote area that is home to 25,000 people and almost no believers.


**"We slept in their homes, ate what they ate and shared our lives with them."**

Shamanism and ancestor worship are significant forces beneath the façade of Islam in the country that is less than 1 percent evangelical.

Local residents provided translation and medical help as team members saw 1,200 patients during the event. After setting up the clinic, team members described an atmosphere bustling with activity as eager patients lined up to be seen.

"We stayed in a large village that was a focal point for a further 50 or so smaller communities," commented the team leader from Reach Beyond-UK. "We slept in their homes, ate what they ate and





shared our lives with them.”

From the beginning, it became clear that the team’s influence would reach beyond the clinic as relationships were born and the love of God was shown through medical and emotional care. Team members encountered many cases of abused women and children.

“After a few days, the pediatrician noticed that quite a number of children had burn marks on their chests or heads,” the team leader explained. “Babies were arriving with cuts on their wrists. He began to ask questions and found out that many parents took their children to the witchdoctor. Their ‘cure’ for rickets and other ailments was to heat up rocks in a fire and apply them to the skin in a ritual. Colicky babies were ‘bled’ at the wrist.”

The team also completed a water project, building a spring water collection tank and piping it to five locations across the community. As a result, 30 families now have convenient access to safe drinking water for the first time..

People like you made it possible for this team to reach beyond borders with hope and healing in Jesus’ name.

Join us at [ReachBeyond.org](https://ReachBeyond.org)

# VOICE ACTIVATED



## A HEART OF HATRED BECOMES A HEART OF HOPE

The phone rings. You answer. The voice on the other end demands that you quit talking about Jesus. You hang up, rattled by what you've just heard. Ten minutes later, the phone rings again, and once more, the caller erupts into a hateful rant about your commitment to sharing the gospel.

Now you're conflicted. Persecution often goes with the territory of serving Christ. But the threat is growing, and you don't know what to do. Call the police? Change your number? Quit talking about Christ? What's the right response?

This scenario would be frustrating at best and terrifying to most people. But this is exactly what happened at a Thai radio station last June. When

the station aired "God-related" topics, the phone would ring, sometime several times an hour. The antagonistic caller continually pressed the station to stop talking about God.

*"The reason the station existed was to break through spiritual darkness, not be protected from it."*

The station manager grew more and more conflicted. It's impossible to share Christ in challenging places and not expect resistance. At the same time, he felt responsible for the

safety of his staff and station. He wrestled with the thought of calling the police, but something else tugged at this heart.

The manager called Kiet, the manager of another Reach Beyond partner station, and shared the problem. He knew that Kiet was a wise man of God who would give him good counsel. But what Kiet told wasn't what





he expected. "Go to the man's house. Listen to him. After all, even though he opposes you, he may be your most loyal listener."

The station manager pondered and prayed about Kiet's advice. He was right. The reason the station existed was to break through spiritual darkness, not be protected from it. The manager assembled a group of willing volunteers from the

station who would go the man's house and simply listen in love. They also prayed that God would open the opportunity to share the gospel with this man.

To their surprise, Anapan, the hostile caller, allowed them in. But instead of antagonism, they found a man whose heart had been softened to the gospel. The volunteers lovingly shared about Jesus and the hope Anapan could find in Him. That day Anapan committed his life to Christ.

Anapan now knows Christ because of the work of the Holy Spirit and a group of believers who were willing to reach beyond their own security and risk being ambassadors of God's love.

*Is there an Anapan in your life? Risk reaching beyond the fear this may cause. You may be surprised at what God does!*



# Mission Healthcare Now More Nimble

Nearly three months had elapsed since this century's deadliest natural disaster hit on Dec. 26, 2004—the Indian Ocean Tsunami, killing some 230,000 people—when the call came in to Ecuador.

“Can you help us?” pleaded Reach Beyond's media partners in Nias Island, Indonesia. The immediate need was for a medical caravan in areas that still hadn't received help and at an orphanage that was flooded with children.

“We want to empower our partners to be the hands of Jesus.”

Sheila Leech, the mission's vice president of international healthcare, couldn't say no. She led a four-member medical team to the island, joining local partners and extending their stay by a week when yet another earthquake hit.

The outreach helped spark a metamorphosis in the mission's medical division that had focused mainly on Ecuador for five decades. Opportunities for Christ-centered healthcare outreach began to open in countries like Pakistan, Haiti, Ghana, Sierra Leone and Peru.

“We're looking at **community-based** healthcare to help address needs such as clean water and sanitation,” Leech said. “We want to help people discover the steps they can take to improve their own health and that of their families.”

The ministry will boost its involvement in **primary** healthcare that can take place at outpatient clinics. “That means we'll be able to reach more people than we could in a big hospital setup,” she explained.

“Our strategy will also be **partner-driven**, helping partners worldwide with what they want to do in their communities since they already know the needs, culture and language. We want to empower our partners to be the hands of Jesus.”

“We are excited about the opportunities that God is opening up for us in some remote and unreached places,” Leech added. “We are ready to step out of our comfort zone in order to take Christ to the nations.”





# Prisoners Now Free on the Inside

Illuminating the world through solar powered radios.

Being a prison guard is a dangerous job. In many prisons, violence can erupt without warning, creating a frenzy of death and mayhem. But in a maximum-security ward in Fiji, something had radically changed the lives of many inmates.

**"S**o many lives were changed by the message the inmates heard, that the guards called the station and requested more radios."

HCJB Global (now Reach Beyond) provided SonSet® radios to a partner that had access to the prison. In the hope that prisoners would listen to the message of Jesus, the station distributed them, but they could never have imagined the transformational impact these tiny, solar-powered "missionaries" would have.

So many lives were changed by the message the inmates heard, that the guards called the station and requested more radios. One year later, a presentation ceremony was held in the maximum-security ward where inmates were gathered to receive more radios and celebrate those they had already received.

Following the presentation, something broke out—but it wasn't violence. It was worship, singing and fellowship. Rather than fighting, the inmates were praising God for their newfound life in Christ.

One prisoner wrote, "I would like to take this opportunity to thank your ministry for giving me this solar radio so that I can listen to Christian songs and the message of Jesus Christ our Lord and Savior. I no longer worry or fear anything. The radio that you gave me has taught me how to keep my faith and my eyes open to the Lord."

**Learn more about the  
SonSet Effect at  
ReachBeyond.org**



# Mission Highlights of 2013

## Media Highlights

- Planted 19 partner radio stations and held 23 training events in the Asia Pacific Region.
- Launched ControlZ.FM a youth-oriented website.
- Worked with partners to establish a community FM radio station in southern Russia.
- Continued Arabic-language broadcasts—15 years on shortwave and 12 years via satellite.
- Celebrated 20 years of ministry for radio partners in South Africa, Burkina Faso and Sierra Leone.
- Shipped nearly 7,000 SonSet® radios to 10 countries for 17 media partner ministries.



## Healthcare Highlights

- Did a medical outreach/clean-water project in Central Asia.
- Launched a birthing center in Nepal with a radio partner and helped train the local healthcare staff.
- Led clean-water projects in both mountain and jungle communities in Ecuador.
- Completed a clean-water project in northern Haiti.
- Held a summer medical internship in the Volta region of Ghana with a radio partner; saw 1,500 patients.
- Sent a team to Burkina Faso to help a radio partner with a medical clinic, seeing 1,000 patients and dedicating a water well.
- Helped with a clean-water well in Nepal with local partners.



## Training Highlights

- Held two sessions of GVLI (radio leadership training) for the first time in Nepal.
- Brought *Corrientes* training and mentoring to Bolivia, Peru, Colombia and Ecuador.
- Conducted a well-received media training conference with 215 African radio staff members in Accra, Ghana, in conjunction with Moody Radio and Theovision International.
- Trained a radio partner's counseling center staff in Sierra Leone.





# Reach Beyond Manifesto



**The Unreached** - We refuse to stand idly by as people enter eternity without Christ when we can share the good news that transforms them through the media they use.

**The Weak and Infirm** - We refuse to watch people for whom Christ died suffer in pain and poverty when we can help restore them in His name.

**The Resistant** - We refuse to fear the darkness that entraps people when common sense says, "protect yourself." We will don the armor of God and storm the gates of hell for the sake of the unreached if that's what's required.

**Partnership** - We will release what God has given us to empower others to multiply God's kingdom through the gifts He has given them.

**Technology** - We will leverage, to the best of our ability, God's gift of media and medical technology to reveal His eternal wisdom to those who have never heard the name of Jesus.

**Resources** - We will employ every resource, talent and ounce of energy God gives us to shine the light of His grace into the darkest recesses of the planet.

**Declaration** - We will shout from every peak, pinnacle and rooftop that the only hope for this dying world is a relationship with Jesus Christ.

**Summary** - As long as God provides His abundant grace, we will not stop or be deterred from this calling. We work relentlessly for the day when a gaze around the expanse of heaven reveals thousands worshipping at Jesus' feet because of the mission He gave us for this moment in eternity.

**You can sign the manifesto at  
[ReachBeyond.org](http://ReachBeyond.org)**



## Missionary Portrait

# Michael & Joleen Springer

When Michael Springer and his wife, Joleen, became HCJB Global (now Reach Beyond) missionaries in 2011 after a successful 15-year career in the business world, the transition seemed only natural.

Michael's paternal grandparents, Joe and Betty Springer, spent most of their lives as HCJB Global missionaries, first in Ecuador and then in the U.S. where Michael often joined them as they spoke at summer Bible conferences.

"My grandfather led me to the Lord when I was just 4 years old," Michael recounted. "I remember it vividly. He instilled in me a desire to live for the Lord. I spent a couple of weeks

each summer traveling with my grandparents." The average person has this stereotype of missions of a guy with a pith helmet in the jungle. Mine is completely different because of my upbringing."

Today Michael is director of



marketing for Reach Beyond. "We're stunned to see God working in the hearts of the unreached," he said. "I'm moved to tears of joy when I see firsthand the lives He's changing forever."

Jeremiah 29:13 says, "You will seek me and find me when you seek me with all your heart." Michael and Joleen did just that and responded to His call. The Springers live every day by faith that God will raise up passionate people who say, "Michael and Joleen, I will make sure you can do what God has called you to do."

### Visit [ReachBeyond.org](http://ReachBeyond.org)

Consider joining the Springers' support team as they seek to reach the unreached.

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Visit us at [ReachBeyond.org](http://ReachBeyond.org)

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